

Otis Williams (born June 2, 1936, in Cincinnati, Ohio) attended Withrow High School in Cincinnati, and in 1952 joined an existing singing group in the school when one of its members was sick. The other original members were Bob Smith (tenor) (later replaced by Donald Peak), Rolland Bradley (tenor), Joe Penn (baritone/tenor), and Richard Parker (bass).

The group, which Williams named The Charms, performed
"Rags to Riches" in Withrow's well-known and highly
acclaimed show The Withrow Minstrels in May 1954, where
they were seen in the Monday night opening show [May 3] by

Syd Nathan of King Records. Nathan only wanted to sign Williams, but Williams insisted on taking the rest of the group along. They signed immediately to a subsidiary label, Rockin' Records, based in Florida and owned by Henry Stone (later of TK Records), with Williams giving up a sports career to pursue singing instead. As a condition of their signing, Nathan required that The Charms pull out of The Minstrels, and so they did not appear in the subsequent 5 performances of the 1954 production.

https://www.youtube.com/watch?v=QejJJcYQ1mo

The Charms' first record in June 1953, "Heaven Only Knows", was not a hit, and after a couple more releases they moved to another King subsidiary label, De Luxe Records, also run by Stone. They recorded several more times before, in 1954, "Hearts of Stone" gave them their first and biggest hit, reaching #1 on the R&B charts for nine weeks at the end of the year. It sold over one million copies, their first recording to do so, and was awarded a gold disc. It also reached #15 on the pop charts, with a cover version by the Fontane Sisters reaching #1.

The group had further R&B chart success with "Ling, Ting, Tong" and "Two Hearts", and they toured with The Clovers, Big Joe Turner and others. However, in late 1955, Stone persuaded the other members of the group that they could succeed without Williams, and they left to join Stone's new Chart label. After a court battle, Williams continued recording for DeLuxe, credited as Otis Williams and His Charms, and had another big hit in 1956 with "Ivory Tower" (#5 R&B, #11 pop).

Williams continued to record for DeLuxe in the late 1950s, but with less success. He also co-produced and arranged Hank Ballard's original version of "The Twist", and helped arrange Little Willie John's "Fever". Peak, Bradley, Penn, and Parker, the Chart Records Charms, had their last recordings released in 1956. These recordings were, however, re-releases of older recordings that featured Otis Williams. The group made no other recordings.

Williams was drafted in 1960, and recorded sporadically as his army leave permitted. This also marked the

breakup of his Charms. He was discharged in 1962 and recorded solo for another year, before retiring in 1963. He returned in 1965, recording soul music for the Okeh label. He took a further break, becoming a barber, and later relocated to Nashville, Tennessee, where he met Stop Records producer Pete Drake, who produced some records with his old backing group The Endeavors, then bet him that he couldn't make a country music album that sells, causing him to record Otis Williams and the Midnight Cowboys in 1971, claiming a fictitious all-black country band that was really some Nashville musicians including Elvis Presley's old guitarist Scotty Moore.

In the 1990s Williams returned to group harmony singing, touring internationally with a new Charms group, and, in 2001, being inducted to the United in Group Harmony Association Hall of Fame.

Williams performed in Cincinnati with The Coda Band on November 24, 2007.